Computing Alliance of Mount Royal University

Sponsorship and Information Package
(2025 - 2026)

What is CAMRU?

The Computing Alliance of Mount Royal University (CAMRU) is the largest MRU student-run club for students interested in computing. Here at Mount Royal University, we are backed by the Mathematics & Computing Department. Our purpose has always been to serve students interested in computing. We work to do this primarily through organizing events that provide value in a multitude of ways, such as career-building opportunities, social events, and academic support. Whether it be hosting our annual networking event, a simple games night, or something in between, fostering a strong community is our top priority. CAMRU is run by student leaders who aspire to provide Mount Royal students, faculty, and corporate organizations with events and opportunities that are mutually beneficial. To contact us, please email computing.alliance.mru@gmail.com.

What do we do?

CAMRU strives to connect students to resources, opportunities, and professionals both on campus and in the workforce. Through the years, CAMRU has helped many students find work terms, internships, and even full-time jobs through our networking events and connecting with local companies. We have been the catalyst for innumerable friendships and professional connections that will last a lifetime. We have also assisted students with the academic, professional, and social support they have needed over the years.

What Makes Us Stand Out?

With our club having 800+ members and growing, we have a group of dedicated students who are academically inclined and ready to face the challenges of today with solutions for tomorrow. CAMRU has a large talent pool throughout all years, consisting of Computer Science, Computer Information Systems, and Data Science Students.

What's Our Aim?

CAMRU has gone through many executives and renames, but it was originally started by a group of students who strive to give students meaningful events and networking opportunities, and that hasn't changed. The aim of CAMRU is to provide students with opportunities to take what they have learned in the classroom setting into the bigger world.

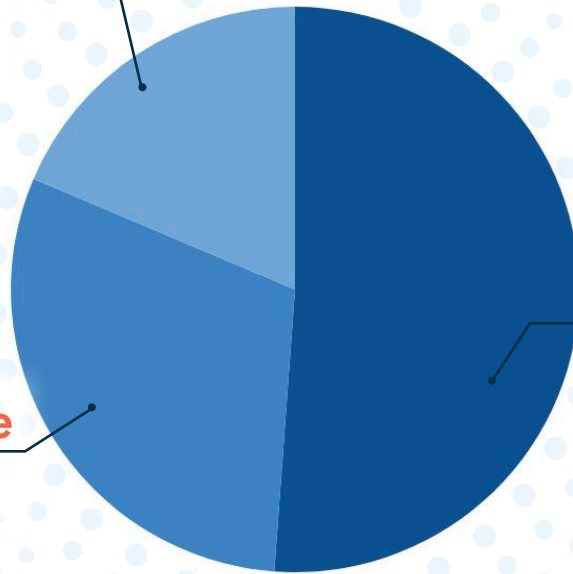# Total number of students enrolled 2025-2026

Data Science
18.6% - 200 Students

Computer Information Systems
51.2% - 550 Students

Computer Science
30.2% - 325 Students

At Mount Royal University, out of the total 1,075 students interested in tech, 550 enrolled in Computer Information Systems, 325 in Computer Science, and 200 in Data Science. For the 2024–2025 academic year, it is estimated that approximately 530 students will enroll in Computer Information Systems, around 325 in Computer Science, and about 125 in Data Science.

Computer Information Systems
Nicole Rennie

Meet Nicole Rennie, a Computer Information Systems student at Mount Royal University. Her favourite classes include **Programming III** and **Systems Analysis**, where she developed strong coding skills and learned how to break down complex systems to meet user needs. Nicole is especially interested in **IT support** and analytical roles, where she can combine her technical abilities with her love of working with people. With experience in **database systems**, **project management**, and operating systems, Nicole brings a well-rounded, hands-on approach to every challenge she takes on.

Computer Science
Jaunie Williams

Introducing Jaunie Williams, a forth-year Computer Science student at MRU specializing in research and computational mathematics. Proficient in **C++, Java,** and skilled in applying mathematical principles to solve complex problems, Jaunie brings a strong analytical mindset and programming prowess to the table. His coursework has equipped him with a deep understanding of **algorithms**, **data structures**, **embedded systems**, and numerical methods, making him adept at optimizing code efficiency and implementing robust software solutions. Jaunie's dedication to mastering mathematical concepts and programming ensures he is well-prepared to contribute effectively to challenging projects in the tech industry.

Data Science
Drishya Bohre

Drishya attends MRU as a Data Science student with a concentration in supply chain management. Through her program, she has gained hands-on experience with tools like **Python**, **SQL**, **Tableau**, and frameworks such as **React**, **Supabase**, and **FastAPI** to develop full-stack applications that bring complex research data to life. As a research assistant, Drishya contributes to the development of **AI-powered tools** that enhance research processes across disciplines. Her work building full-stack applications showcases how Data Science can create real-time, accessible solutions that enhance both academic research and practical outcomes.

Annual Networking Event

Event Details

The Computing Alliance of Mount Royal University's Annual Networking Event is a premier gathering designed to bridge the gap between students and industry leaders across Calgary. Tailored to students from Mount Royal University's Computer Information Systems, Computer Science, and Data Science programs, this event provides a unique opportunity to engage with professionals, alumni, and fellow students.

The CAMRU Annual Networking Event is an incredible opportunity to jumpstart careers and connect with professionals who are shaping the future of technology.

The projected date for this event is: **Late January**

CAMRU's Reach and Impact

CAMRU consists of over 800 students that are dedicated to advancing their skills and knowledge in the fields of Computer Information Systems, Computer Science, and Data Science. Our Annual Networking brought in more than 250 students last year, giving both students and industry leaders a significant place to make new connections and memorable interactions.

Event Highlights

- **Industry Connections:** Meet and network with leading experts from various sectors, including technology, software development, data science, and more.
- **Student Engagement:** Connect with peers from your own and related fields to share insights, collaborate on ideas, and build lasting professional relationships.
- **Alumni Networking:** Reconnect with MRU alumni who have successfully transitioned into the industry, gaining valuable advice and mentorship.

Why Students Attend

- **Expansion of Personal Network:** Our students have shown that they have been successful at building connections that could lead to internships, job opportunities, and collaborations.
- **Gain Insight:** Through this event, students learn directly from industry experts and alumni about what it takes to succeed in the chosen field, be it IT, Web Development, Cyber Security or Software Development.
- **Career Advancement:** Students are able to position themselves at the forefront of the job market by making meaningful connections with potential employers.

How Your Company Can Partner and Help with the Event

- Your company can play a pivotal role in enhancing the CAMRU Annual Networking Event. As a leader in your designated area of tech, you, can:
  - **Provide Expertise:** Share valuable insights and trends from the industry, giving students a real-world perspective on their fields of study.
  - **Offer Career Opportunities:** Present potential co-op positions and internships, helping students gain practical experience and kick start their careers.
  - **Foster Professional Growth:** Guide students on how to navigate the industry, develop in-demand skills, and prepare for successful careers in technology.

Why Your Company is a Good Fit

- **Industry Leadership:** With a strong presence in your dedicated area, your company is well-positioned to offer relevant and impactful advice to aspiring tech professionals.
- **Commitment to Education**: Your company's involvement demonstrates a commitment to nurturing the next generation of tech talent, aligning with the event's goals of connecting students with industry leaders.
- **Mutual Benefits**: By participating, your company can identify and recruit top talent from MRU's programs, fostering a pipeline of skilled professionals ready to contribute to their projects.

For our events, we are seeking sponsors at the following tiers:

Platinum Tier - $1,000

- Every perk outlined in the Gold Tier
- Ability to give a speech at our Annual Networking Night
- Opportunity to host a company-specific workshop

Gold Tier - $500

- Featured and highlighted in our CAMRU Newsletter
- Recognition at each of our events
- Distribution of company branded items and merchandise across our events
- Individualized recognition on our social media and the CAMRU website
- Opening and closing remarks at our Annual Networking Event

Silver Tier - $250

- Featured in our CAMRU Newsletter
- Distribution of company branded items and merchandise across our events
- Recognition on our social media and the CAMRU website
- Opening and closing remarks at our Annual Networking Event

Bronze Tier - $100

- Distribution of company branded items and merchandise across our events
- Recognition on our social media and the CAMRU website
- Opening and closing remarks at our Annual Networking Event

For our events, we are seeking sponsors at the following tiers:

Tier Perks	Bronze	Silver	Gold	Platinum
Investment:	$100	$250	$500	$1000
Distribution of company branded items and merchandise across our events	●	●	●	●
Recognition on our social media and the CAMRU website	●	●	●	●
Opening and closing remarks at our Annual Networking Event	●	●	●	●
Featured in our CAMRU Newsletter		●	●	●
Individualized recognition on our social media and the CAMRU website			●	●
Recognition at each of our events			●	●
Ability to give a speech at our Annual Networking Night				●
Oppurtunity to host a company workshop				●